

Eric Martinez

Contact

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Summary

Web designer with a strong foundation in branding, graphic design, and creating user-friendly digital experiences. Experienced in WordPress production environments, freelance client work, and building websites that balance usability, visual design, and business goals.

Skills

Web Design

WordPress

User Experience (UX)

Branding

Graphic Design

Adobe Creative Suite

Wireframing

HTML/CSS

Project Management

Education

DeVry University — Bachelor of Science in Multimedia Design & Development

2011 – 2016

Experience

Visual Designer | Agency Revolution

July 2022 – Present

- Design and build WordPress websites in a fast-paced production environment
- Translate client goals into clean, user-friendly website experiences
- Manage website production from content structuring through QA while leveraging AI tools to improve efficiency
- Support team growth by mentoring peers, sharing workflow improvements, and helping streamline production processes

Founder / Freelance Web & Brand Designer | Eric Martinez Design LLC

2016 – Present

- Design websites, brand identities, and digital assets for small businesses
- Manage projects from strategy through launch
- Build websites that support usability, brand growth, and business goals

Visual Designer | Forge3 Ltd.

March 2021 – July 2022

- Designed websites using WordPress and WPBakery
- Supported website production in a fast-paced environment

Production Artist | Wakefern Food Corp.

2019 – 2021

- Prepared production-ready design files for print initiatives
- Collaborated with internal creative teams

Digital Administrator | Physicians Education Resource

2017 – 2018

- Maintained website content and provided digital support

Residential Assistant Manager / Support Counselor | The Arc of Somerset County

2004 – 2021

- Supported individuals with developmental disabilities while developing leadership and operational management skills