# **Eric Martinez**

CONTACT LinkedIn:

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Portfolio: ericmartinez.design

#### **SUMMARY**

Proficient and creative professional with over four years' experience in graphic design, web design, and project management. Has worked with clients in various industries to breathe life into their brands and offer strategic solutions to their business and marketing challenges. Works well independently and as a member of a team.

**SKILLS** 

Creative Graphic Design
Management Web Design
Organization Print Design

Adobe Photoshop
Adobe Illustrator
Adobe InDesign

Web Development HTML5/CSS3

WordPress

**EDUCATION** 

Multimedia Design and Development, Bachelor of Science

**DEVRY UNIVERSITY** 

2011 - 2016

North Brunswick, New Jersey

**EXPERIENCE** 

### **Temporary / Production Artist**

WAKEFERN FOOD CORP

February 2019 - Current

Edison, New Jersey

- Collaborate closely with art directors, designers and developers
- Prepare final press-ready files based on supplied specifications for several types of printing
- Provide image retouching, proof reading & additional image manipulation

#### Temporary / Digital Administrator

PHYSICIANS' EDUCATION RESOURCE

- Maintained web design, functionality & content management,
   & provided recommendations for improvement as appropriate
- Provided web support for ongoing meetings, activities, and evaluations processes

December 2017 - April 2018

Cranbury, New Jersey

Freelance Creative / Graphic Web Designer

SPORTZ DEGREE LLC

June 2017 – August 2017

Jan 2017, May 2017, March 2016 - June 2016

West Seneca, New York

- Created a website using WordPress, HTML and CSS
- Designed & created graphics & images using Photoshop and Illustrator

## Freelance Creative / Graphic Designer, Project Manager

ADRIAN'S CATERERS

Plainfield, New Jersey

- Managed a 5-member team to create a rebrand campaign
- Designed & created print/web graphics using Photoshop and Illustrator

#### Freelance / Graphic Designer

**GRAFIX SOLUTIONS INC** 

- Assisted in prepping design files for print and vehicle wraps under project manager directives
- Created proofs for client review using Photoshop and Illustrator

March 2016 - May 2016

Sayreville, New Jersey